



AVIATION EXPO & FLY-IN

June 13 & 14, 2008

Greater Rochester International Airport

Rochester, New York

**EXHIBITOR
AND
ADVERTISING
INFORMATION**

Rochester WINGS 2008 EXPO & Fly-In

ATTENTION AVIATION BUSINESS OWNERS AND ORGANIZATIONS!

ROCHESTER WINGS 2008 - June 13 & 14 - IS OFFERING **FREE EXHIBIT SPACE** FOR YOUR AVIATION RELATED PRODUCT OR SERVICE

The Greater Rochester International Airport will be the site of the 6th annual Rochester WINGS General Aviation Expo and Fly-In. This year's event will be held on Friday and Saturday, June 13 & 14.

Friday, June 13th, will feature seminars throughout the day to qualify for Inspection Authorization (IA) refresher training. IAs, Airframe and Powerplant (A&P) technicians, and repairmen will find great value in these aircraft maintenance seminars.

Saturday, June 14th, activities will include a full day of seminars of interest to pilots and aviation enthusiasts. Up to 200 children will have the opportunity for a free airplane ride provided through EAA's Young Eagle Program. There will be a large static display, guided bus tours of the runways and taxiways, new aircraft for sale, and an opportunity for pilots to receive free flight instruction in conjunction with the FAA's WINGS Proficiency Program.

Please consider making your company a part of this major aviation event. **Exhibit space is provided free of charge.** Simply complete and return the exhibitor form to reserve your space now!

This event is made possible through the support of many local companies and organizations, but **we still need your help.** Advertising is available in the Rochester WINGS "Official Program Guide". Your ad will reach hundreds of pilots, aircraft owners, and mechanics throughout the northeast.

For more information please visit www.RochesterWings.org (information is added to web site periodically, please check back often).

ROCHESTER WINGS 2008 EXHIBITOR FORM

EXHIBITOR INFORMATION

Indoor and outdoor exhibit space will be provided to qualified businesses and organizations **free of charge** for the purpose of marketing or displaying aviation related products or services. Standard size exhibit space is 10' x 10'. Larger exhibit spaces may be available upon request; some restrictions may apply. Exhibitors should bring their own equipment, i.e., tables, backdrops, electric cords, power strips, etc. (although a limited number of tables and chairs are available for rent at the show, provided they are reserved and paid for no later than May 30th). Electric will be available. To request exhibit space, kindly provide the following information:

Company: _____ Contact Name: _____
Address: _____ City: _____ State: _____ ZIP: _____
Phone #: _____ Fax #: _____
E-mail: _____ Web Site: _____

Please provide a brief description of the product or service you wish to exhibit: _____

_____ I have a "Special Request": _____

_____ I am bringing an aircraft for display:

If so, what type of aircraft _____

Estimated date & time of arrival: _____

Estimated date and time of departure: _____

Special needs? _____

_____ I request electric service

_____ I would like to rent tables @ \$12.00 each QTY _____

_____ I would like to rent chairs @ \$2.00 each QTY _____

Rental fees cover both days - Please remit a check payable to *Rochester WINGS* to the address below no later than **May 30th 2007**.

Exhibitors agree to set-up on Friday, June 13th between 7:30 am and 11:00 am and to maintain their displays until 4:00 pm on Saturday June 14th.

Signature _____

Date _____

DOOR PRIZES

Door prize drawings are a great way to attract and retain visitors throughout the event. Your door prize donation will attract attention to your products or services in many ways. Door prize donors will be listed in the Official Program Guide, on the RochesterWINGS web site, and door prizes will be displayed at the Door Prize Exhibit. No prize is too small (or too large). If you wish to donate door prizes, please list below:

Quantity and description of items: _____

Completed applications, table & chair orders, and door prize donations may be sent to: Rochester WINGS
c/o Rochester ATCT
1375 Scottsville Rd.
Rochester, NY 14624

To ensure your exhibit location is included in the Rochester WINGS "Official Program Guide", mail or fax this completed application to 585-235-0526 no later than FRIDAY, May 23rd.

All exhibit applications must be received no later than Friday, June 6th.

ADVERTISER INFORMATION

Rochester WINGS 2008 offers your company or organization the opportunity to advertise in the "Official Program Guide". This full color publication is offered free of charge to all event attendees. It contains seminar descriptions, schedules, and event maps to help potential customers find your exhibit. Please take advantage of this opportunity to put your organization's image in the hands of pilots, aircraft owners, and aviation maintenance technicians from throughout the region.



Please refer to the facing page for ad sizing and rates. Ad copy may be submitted by providing a clear, scanable print (preferred), or an electronic file at high resolution (ie., .pdf, .jpg, .tif). Four color ads (CMYK) are available at no extra charge. Ad copy may be submitted via e-mail or postal mail to:

Brian Blazey
Rochester ATCT
1375 Scottsville Rd.
Rochester, NY 14624
brian.blazey@faa.gov
585-463-3815 voice
585-235-0526 fax

Please indicate your advertising choice:

1/8 page (\$50)

1/4 page (\$100)

1/2 page (\$200)

full page (\$350)

facing pages (\$650)

Please make checks payable to **ROCHESTER WINGS** and mail to the address above.

All advertising submissions must be received no later than May 23, 2007

If you need help designing your ad, please give us a call!

Please complete the reverse side of this form and mail to the address above or fax to 585-235-0526

ADVERTISING SIZES AND RATES

Overall page size will be 8" w x 10" h. Below are representative sizes and rates.

Advertisers will be listed on the official RochesterWINGS web site and your site can be linked upon request

\$200

Half Page

Ad actual size, including border 4.25" H x 7" W

\$50

Eighth Page

Ad actual size, including border
2" H x 3.25" W

\$100

Quarter Page

Ad actual size, including
border 4.25" H x 3.25" W

Any ad may contain tear-out
discount coupons for prod-
ucts or services. Tear-out
ads will not be placed back-
to-back



CONTACT INFORMATION

Business Address:

Rochester WINGS
ROC ATCT
1375 Scottsville Rd.
Rochester, NY 14624

Web Site:

www.RochesterWINGS.org

General information:

questions@RochesterWINGS.org

Key Personnel:

Brian Blazey
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